



**FIREWISE USA<sup>®</sup>**  
**RESIDENTS REDUCING WILDFIRE RISKS**

## Why Should My Community Obtain Firewise Recognition?

Obtaining Firewise recognition for your community can bring several important benefits and contribute to the overall safety and resilience of the area. Here are some reasons why your community should consider pursuing Firewise recognition:

1. **Enhanced Fire Safety:** Firewise recognition signifies that your community has taken proactive steps to reduce the risk of wildfires. Implementing Firewise practices helps create a defensible space around homes and structures, making them more resistant to fire. This can significantly enhance the safety of residents and their properties during wildfire events.
2. **Reduced Property Damage:** By implementing Firewise practices, such as clearing vegetation, creating fire breaks, and using fire-resistant building materials, you can reduce the potential damage caused by wildfires. These measures help mitigate the risk of fire spreading and minimize the impact on homes and infrastructure within your community.
3. **Lower Insurance Premiums:** Many insurance companies offer discounts or incentives for homeowners in Firewise communities. By obtaining Firewise recognition, your community may become eligible for these benefits, resulting in lower insurance premiums for residents. This can provide financial relief and encourage homeowners to prioritize fire safety measures.
4. **Community Collaboration:** Pursuing Firewise recognition encourages community collaboration and engagement. It brings residents, local authorities, and fire departments together to develop and implement fire safety plans. This collective effort fosters a sense of community resilience, strengthens relationships, and increases awareness about the importance of wildfire preparedness.
5. **Access to Resources and Support:** Firewise recognition opens doors to various resources and support networks. Firewise communities often have access to training, educational materials, and expert advice on fire prevention and mitigation. These resources can assist residents in understanding and implementing effective fire safety measures, further strengthening the community's resilience to wildfires.
6. **Attractive to Homebuyers and Visitors:** Firewise recognition can make your community more attractive to potential homebuyers and visitors. In regions prone to wildfires, people are increasingly concerned about fire risk. Having Firewise recognition demonstrates your community's commitment to fire safety, potentially attracting individuals who prioritize living in safer areas.
7. **Demonstrates Responsible Stewardship:** Achieving Firewise recognition showcases your community's commitment to responsible land and forest stewardship. It highlights your dedication to protecting the natural environment while prioritizing the safety and well-being of residents. This can positively impact your community's reputation and garner support from local stakeholders.

Remember, becoming Firewise involves implementing specific guidelines and practices set forth by the National Fire Protection Association (NFPA) and local authorities. Engage with your local fire department, community leaders, and the NFPA to learn more about the requirements and steps involved in obtaining Firewise recognition for your community.